

# EMILY WILLIAMS

(508) 648 8238 · EMWILLIAMS2024@GMAIL.COM

**SUMMARY:** Interactive Visual Design & Photography Student at Roger Williams University, specializing in branding, web design, UX/UI design, and currently focusing on freelance work in graphic design and digital marketing.

## CONTACT



508 648 8238



emwilliams2024@gmail.com



/emwilliams2024



em-williams-design.yolasite.com

## SKILLS

Graphic Design

Adobe Creative Suite

Website Design

Photography

Editing

Architectural Design

Digital Marketing

Communication

Collaboration

Organization

Time Management

Adaptability

Attention to Detail

## RELEVANT COURSEWORK

Introduction to Graphic Design

Typography

Visual Design & Communication

Designing the User Experience

Digital Tools & Methods

Mass Media

Digital Media in a Global Context

Introduction to Photography

Introduction to Computer Science

Human Computer Interaction

## FREELANCE DESIGNER & SOCIAL MEDIA MANAGER

EM WILLIAMS DESIGN · USA, REMOTE · JANUARY 2023 - PRESENT

Designing graphics, branding, and marketing content for various projects including NYU Student Short Films "Pop!" and "Mulligan". Also managing social media accounts for businesses such as Smith Family Popcorn, Smith Family Beer Garden, and Knead & Knot Pretzel Co.

## PUBLIC RELATIONS CHAIR

CAMPUS ENTERTAINMENT NETWORK · ROGER WILLIAMS UNIVERSITY · 2023 - 2024

Responsible for managing social media accounts, marketing plans, and public relations for CEN and their respective events. Also planning events and strategies related to recruitment and retention for the student body.

## GRAPHIC DESIGN INTERN

DEL'S LEMONADE · CRANSTON, RI · SPRING 2023 SEMESTER

Worked with administration and staff at Del's Lemonade to create graphics and marketing materials. Also designed a complete product brochure and catalog to highlight all of Del's food products and merchandise.

## SOCIAL MEDIA & MARKETING INTERN

OFFICE OF STUDENT PROGRAMS (SPLO) · ROGER WILLIAMS UNIVERSITY · 2021 - 2024

Worked with a team of students to market SPLO sponsored events and programs to the student body. Created graphics, videos, and social media content to share upcoming events, perform live event coverage, and showcase campus life and activities

## EDUCATION

BACHELORS DEGREE CANDIDATE IN INTERACTIVE VISUAL DESIGN

ROGER WILLIAMS UNIVERSITY · GPA: 3.674 · HONORS PROGRAM · (MAY 2024)

STUDY ABROAD SEMESTER

INTERNATIONAL STUDIES INSTITUTE · FLORENCE, ITALY · (FALL 2022)